

Cultural Awareness Training for Managers

A Guide for Participants, Line Managers & HR Teams

Course Details

Duration: 5 Weeks | 5 Sessions (3 hours each)
Delivery: Live Online Training
Cost: £595 + VAT per person

Why attend this course?

Today's managers are increasingly leading teams made up of people from different countries, cultures and backgrounds. This practical programme helps managers develop the confidence and intercultural competence to communicate effectively, build trust and lead diverse teams successfully. Participants will gain practical techniques to turn cultural differences into stronger collaboration, improved performance and a genuine competitive advantage.

Who is this course suitable for?

This course is ideal for employees who:

- ✓ Manage multicultural or internationally diverse teams
- ✓ Work with colleagues, customers or suppliers from different cultures
- ✓ Want to improve communication across cultural boundaries
- ✓ Need practical strategies to build inclusive, high-performing teams
- ✓ Are responsible for leading diverse teams and managing performance
- ✓ Want to strengthen their intercultural leadership skills

Common challenges this course will address

- Communicating effectively across different cultures
- Avoiding misunderstandings caused by cultural differences
- Building trust within multicultural teams
- Managing different expectations of leadership and authority
- Creating inclusive team environments
- Turning cultural diversity into a team strength

What previous learners say

"I have already told folks on social media how good Sterling Training are. Culture and correct communications are vital. We have to always be prepared to learn something new or a different perspective." - Gordon Foot, Merchant Navy Welfare Board

What will participants be able to do afterwards?

Following the course, participants will be able to:

- Communicate more effectively across different cultures
- Adapt their management style to diverse teams
- Build trust and understanding across cultural boundaries
- Create clear communication and shared expectations
- Recognise how culture influences behaviour and decision-making
- Lead diverse teams with greater confidence and inclusivity
- Harness cultural diversity to improve collaboration and performance

How will this benefit the organisation?

Developing intercultural competence can help organisations:

- ✓ Improve communication across diverse teams
- ✓ Build stronger collaboration and mutual understanding
- ✓ Reduce misunderstandings and workplace conflict
- ✓ Increase employee engagement and inclusion
- ✓ Strengthen leadership across multicultural teams
- ✓ Turn cultural diversity into a competitive advantage

Participants regularly report greater confidence when leading multicultural teams and a stronger understanding of how cultural differences can improve collaboration and performance.

Booking Information

To reserve a place on this course, please send an email to info@sterlingtraining.org.uk. You will receive a booking form by return email.

Invoices are issued two weeks prior to the course start date with joining instructions and other course requirements communicated as necessary.

This course can be customised to the needs of your staff or organisation.

If you have any other queries or wish to enquire about closed or bespoke courses, please call us on +44 (0)23 8021 6568

This course is CPD accredited by OpenCPD and offers 15 CPD hours (or points). All participants will receive an approved CPD Certificate